

My 2021 Automation Software and Tools

POS AND SALES

Square
Stripe
Shopkeep
Shopify

PROJECT MANAGEMENT AND TEAM COLLABORATION

Slack
Teamwork
Asana
Trello
Basecamp
Facebook Workplace
AirTable
Dubsado
Huddle
Clickup
Voxer (*Walkie Talkie app for phones*)
Doodle (*Coordinate schedules for big groups*)

CRM & MARKETING AUTOMATION

Salesforce
InfusionSoft
Keap
Hubspot
Ontraport
Kartra

MARKETING AND EMAIL MARKETING

ClickFunnels
MailChimp
SalesHandy
Streak (*direct with Gmail*)
ActiveCampaign
SendinBlue (*Also SMS campaigns*)
HurdIPardot (*B2B*)
Autopilot
Marketo (*Great for enterprises*)
GetResponse
Intercom or Front (*Shared inboxes*)
Drip

PRODUCTIVITY

1Password (*secure password tracking system*)
IFTTToggl
Microsoft FLOW
ToDoist
HelloSign (*e-sign any document*)
Zapier or Taco (*connect all your apps*)
FollowUp (*never let a task slip through the cracks*)
Spacetime (*great for remote teams*)

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SOCIAL MEDIA PLANNING, ADVERTISING, AND ANALYTICS

StreamYard
Hootsuite
Buffer
Sprout
Later
Preview
Planoly

FINANCES

Quickbooks
FreshBooks
Expensify
MoneyManager
Cash Flow Manager
Truebill (*expense tracking*)
Digit (*dynamic investment and saving software*)

GRAPHIC DESIGN AND EDITING

Canva
Adobe Spark
Animoto
Bazaart
GIPHY (*Search and create any GIF*)
Designsta

RECORDING, TRANSCRIPTION, AND NOTE-TAKING

Rev
Otter.ai (*converts live speaking into a written transcription*)
Descript
Google Keep
Evernote

PRESENTATIONS AND SPEAKING

Encaptiv (*Use real-time feedback from your audience to adjust your presentation and close more deals from the stage*)